



Whether it is the competition, friendships, travel, or leadership... we know you love your organization. Now is your chance to **TELL YOUR STORY!** The **“Tell Your Story Video Challenge”** is exclusively for CTE+CTSO organization members.

**The goal is simple:** Capture the story of how your organization has impacted you, your school, and your community.

## BE CREATIVE!

**Have fun with your video! Share about:**

- How your organization is at its best!
- Why everyone should join!
- How your organization makes a difference in your life!
- How your organization prepares you to be College+Career Ready!
- Why your teacher is the coolest!
- What skills you’ve gained through your organization!
- Why competitive events are amazing!
- How your organization helped you discover your career goals!
- What your organization’s conferences are like!
- How your organization’s alumni are living the dream because of their involvement!
- Have more than one CTSO at your school?  
**Awesome! Make a video featuring them all!**

## WIN \$500 CASH PRIZE!

In addition to the \$500 grand prize, second place will receive \$250 and third place \$100. Prizes will be sent to the chapter.

Top video challenge entries will be featured during the Joint Leadership Development Conference.

## GET INSPIRED!

View winning videos from past years at [youtube.com/aljldc](http://youtube.com/aljldc).

**DUE: THURSDAY, OCTOBER 1**

## HOW TO SUBMIT YOUR VIDEO

- 1 Create Your Video**  
Create a video between 2-3 minutes in length promoting Career and Technical Education and your organization. Use the suggested topics above as a starting point, but be innovative and creative in your approach!
- 2 Upload Your Video**  
Upload your video to YouTube, Vimeo, Dropbox, or Google Drive.  
**Ensure your link is available for public viewing and submit your video link with your entry.**
- 3 Complete Video Contest Online Entry Form**  
Submit your entry online at [www.alabamactso.org/videochallenge](http://www.alabamactso.org/videochallenge).

## VIDEO CHALLENGE DETAILS:

- This contest is open to students enrolled in any secondary CTE course/program or members of Career and Technical Student Organizations (CTSOs) in Alabama.
- There is no limit to the number of entries from each program/school.
- Entries may be submitted as teams or individuals. Entry teams must consist of students from the same school.
- Submission will be accepted on a rolling basis, with final entries due by **Thursday, October 1**.
- All videos submitted become the property of the Alabama CTE Leadership Council and may be used for publicity and promotion purposes. Credit will be given to creators.